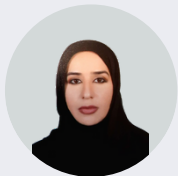




JOIN US AT THE INAUGURAL MENAHTA FORUM 2024 PIONEERING THE DISCUSSION ON HEALTH TECHNOLOGY ASSESSMENT IN THE MENA REGION!



**Dr. Hussein Omar**  
Associate Professor of  
Pharmacoeconomics  
at King Saud University



**Dr. Sara Al Dallal**  
President of Emirates  
Health Economics  
Society at Emirates  
Medical Association



**Dr. Abeer Al Rabayah**  
Health Technology  
Assessment Expert  
expert, Head, Center  
for Drug Policy and  
Technology  
Assessment at KHCC

## WHERE

 Le Méridien Dubai Hotel  
& Conference Centre

## WHEN

June 5th, 2024  
8:30am - 5:30pm

## COST

Early Bird Rate  
(Ends on May 10th)  
\$895 / person

Standard Rate  
(Ends on May 21st)  
\$1,295 / person

Late Rate  
(Ends on June 4th)  
\$1,595 / person

Group discounts are applicable when  
registering 2-6 individuals

## AGENDA AT A GLANCE

*Q&A Sessions will be held after each presentation or panel session*

Time	Activity
8:30 AM – 9:00 AM	<b>Coffee Break and Networking</b>
9:00 AM – 9:10 AM	<b>Welcome and introductions</b> <b>Broad value of HTA's</b> Lavni Varyani
9:10 AM – 10:30 AM	<b>The jigsaw of value approaches for innovative pharmaceutical products</b> Dr. Hussain Al-Omar
10:30 AM – 11:15 AM	<b>Coffee Break and Networking</b>
11:15 AM – 12:00 PM	<b>HTA advancements and regional insights: Lessons and challenges from the Jordanian experience</b> Dr. Abeer Al Rabayah
12:00 PM – 1:00 PM	<b>Product value proposition and decision-making: Are we speaking the same language?</b> Dr. Hussain Al-Omar
1:00 PM – 1:45 PM	<b>Lunch Break and Networking</b>
1:45 PM – 2:45 PM	<b>(Panel) Value-based technology assessments: How to implement national strategies for local market entry</b> Dr. Hussain Al Omar, Dr. Sara Dallal, Angela Acosta, Stephanie Chaccour, Additional Panelists to be Announced
2:45 PM – 3:45 PM	<b>Assessing technologies: Cost-effectiveness thresholds in the UAE</b> Dr. Sara Dallal
3:45 PM – 4:15 PM	<b>Coffee Break and Networking</b>
4:15 PM – 5:15 PM	<b>(Panel) Evidence generation for HTA's: Why, When &amp; How?</b> Dr. Hussain Al Omar, Dr. Abeer Rabayah, Lavni Varyani, Additional Panelists to be Announced
5:15 PM – 5:30 PM	<b>Discuss the key takeaways from the session</b> <b>Close and thank you</b> Lavni Varyani